

CRIMSON & CREAM

Dreams

A ROARING SOIREE



A Dream of Excellence

We invite you to stand with us as a premier sponsor for an evening dedicated to shaping futures and expanding opportunity. This is more than an event—it is a moment to create meaningful and lasting impact in the lives of young people who deserve every chance to succeed. Your support is more than a contribution; it becomes a deliberate investment in the next generation of scholars, leaders, and changemakers whose potential is waiting to be unlocked.

By partnering at the highest sponsorship levels, your organization becomes a catalyst for transformation. Your commitment helps remove financial barriers that hold students back, fuels educational advancement in communities that need it most, and positions young people for lifelong success through scholarships, mentorship, and leadership development. Your sponsorship directly influences the trajectory of students who will one day lead in business, education, technology, public service, and beyond.

This is your opportunity to stand at the forefront of corporate and civic leadership—aligning your brand with organizations deeply rooted in service, excellence, and community advancement. We welcome you to join us as a premier partner in creating an unforgettable celebration with an even greater purpose: expanding access, igniting ambition, and building a future where every student has a pathway to achievement and opportunity.





Introduction

This event is proudly presented by three community-anchored institutions committed to leadership, scholarship, and sustained service:

The Katy-Fulshear (TX) Alumni Chapter of Kappa Alpha Psi Fraternity, Incorporated, an organization rooted in achievement in every field of human endeavor and dedicated to mentoring young men of character, vision, and discipline.

The Katy Area Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated, a powerhouse of public service advancing community advocacy, educational development, and social action across the Katy area and beyond.

The Foundation for Achievement and Charity of Texas (F.A.C.T.) Foundation, a 501(c)(3) organization focused on community enrichment, youth empowerment, scholarship support, and charitable outreach.

Together, these organizations represent decades of service, leadership, and unwavering commitment to uplifting youth and strengthening the communities we proudly serve. In communities that need it most, and positions young people for lifelong success through scholarships, mentorship, and leadership development. Your sponsorship directly influences the trajectory of students who will one day lead in business, education, technology, public service, and beyond.

Our Purpose

Crimson & Cream Dreams: A Roaring Soirée is more than a celebration—it is a strategic, community-focused effort to expand educational access for promising young men who simply need opportunity, guidance, and support. At the heart of this event is the Guide Right Program, the national community service initiative of Kappa Alpha Psi Fraternity, Incorporated, and one of the longest-standing youth development programs in the country.

Guide Right was built on a simple but powerful belief: when young men are guided with structure, mentorship, and exposure, their futures expand. For generations, the program has helped students from underserved and under-resourced communities break through systemic barriers by providing:

- **Mentorship from committed professionals and community leaders**
- **Academic tutoring and scholastic support**
- **Personal development workshops and character-building programs**
- **Career exploration, STEM exposure, and professional readiness training**
- **College preparation, financial aid guidance, and scholarship access**
- **Leadership development experiences that instill discipline, confidence and purpose**

This is not just a program—it is a community service engine that transforms lives one young man at a time. Guide Right creates a safe, structured environment where students gain the support, accountability, and positive male role models they often lack in their daily environment. It builds resilience. It builds ambition. It builds leaders.

When you sponsor this event, you directly strengthen these community programs. Your support expands tutoring hours, funds leadership camps, increases scholarship availability, and allows mentors to reach more students who need guidance. Every dollar turns into real support—helping young men stay on track academically, develop confidence, and pursue meaningful futures in college, trades, military service, entrepreneurship, and beyond.

This soirée exists because our community's young men deserve the same access to guidance, encouragement, and opportunity that shaped so many of today's leaders. Sponsorship ensures that Guide Right continues to grow as a pillar of mentorship and youth empowerment in the Katy and greater Houston area.



Service & Community Leadership

Across the Katy area, our organizations have built a shared and respected reputation for service that transforms lives. Our collective work reaches into schools, neighborhoods, and families—impacting students academically, socially, and emotionally. Together, we strive to remove barriers, open doors, and create meaningful, long-term pathways to success.



The Katy-Fulshear Alumni Chapter of Kappa Alpha Psi Fraternity, Incorporated continues its legacy of Achievement in Every Field of Human Endeavor through hands-on mentoring programs, youth leadership development, career readiness initiatives, and community engagement efforts. Through programs like Guide Right and Kappa League, the chapter provides young men with structure, discipline, positive male role models, and the confidence to pursue excellence in academics, service, and personal growth. Their consistent presence in the community strengthens families and ensures that young men have the guidance needed to thrive.



The Katy Area Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated brings a powerful mission rooted in sisterhood, scholarship, and service. Their work advances educational achievement, health and wellness, social action, and economic empowerment. Through targeted programs, workshops, youth initiatives, and advocacy efforts, the chapter ensures families and students have access to the resources, support, and encouragement needed to excel. From academic enrichment to civic engagement, their service leaves a measurable impact across the Katy region.



The F.A.C.T. Foundation (Foundation for Achievement and Charity of Texas) strengthens and extends these missions by providing scholarships, youth programs, leadership development opportunities, and essential community resources. Their charitable outreach, financial support initiatives, and commitment to educational advancement create a bridge for families who need access to opportunities that support academic success and long-term stability.

Together, our organizations form a united force for good—aligned in purpose, committed to community, and driven by the belief that every student deserves the chance to rise. By guiding youth, supporting families, empowering communities, and elevating the standard of excellence across Katy and its surrounding areas, we collectively move closer to a future where opportunity is accessible, leadership is cultivated, and success is achievable for all.

Our Signature Event

Crimson & Cream Dreams: A Roaring Soirée gives sponsors a chance to support something truly meaningful while putting their brand in front of a powerful and engaged audience. It's one of the most anticipated events of the season, and sponsors take center stage among business leaders, community partners, and families who care about making a difference.

Your support goes far beyond the evening itself. Every contribution directly strengthens scholarship funding, mentorship programs, and leadership development for young men in underserved communities through the Guide Right initiative. Your partnership helps remove real barriers and opens real doors for students striving for a better future. By joining forces with the Katy-Fulshear (TX) Alumni Chapter of Kappa Alpha Psi, the Katy Area Alumnae Chapter of Delta Sigma Theta, and the F.A.C.T. Foundation, your organization stands alongside groups known for service, integrity, and long-lasting community impact.

The Roaring 20s-themed soirée creates an immersive and unforgettable experience. It's elegant, energetic, and full of moments that make your sponsorship feel seen and appreciated. Your brand becomes part of an evening people will remember. At the same time, the event offers genuine opportunities to connect with others who share a passion for youth empowerment, education, and community leadership. These are the kinds of relationships that grow into long-term partnerships. Most importantly, sponsoring this event shows that your organization values educational equity and is willing to invest in the next generation. It's a chance to make an impact that feels good, looks good, and lasts far beyond the night itself.



Sponsorship Levels

PLATINUM SPONSOR

\$5,000

- Premier recognition across all event materials
- Full-page ad in program
- Prominent logo on signage & website
- Special verbal recognition during program
- **10 VIP tickets with reserved seating**
- Scholarship named after sponsor

LEGACY SPONSOR

\$2,500

- Premier recognition across all event materials
- Full-page ad in program
- Logo on signage & website
- Special verbal recognition
- **10 tickets with reserved seating**

TORCHBEARER SPONSOR

\$1,000

- Half-page ad in program
- Logo on signage & website
- Targeted social media recognition
- **5 tickets**

CRIMSON CONTRIBUTOR

\$500

- Name listed in program & website
- Public recognition via social media
- **2 tickets**

CREAM CONTRIBUTOR

\$250

- Digital ad placement

Committing to the Cause

Becoming a sponsor for Crimson & Cream Dreams: A Roaring Soirée is simple, and our team is ready to guide you through every step. To reserve your sponsorship level, connect directly with our Sponsorship Chair, Kirstein Mosley, who can answer questions, confirm benefits, and help ensure your organization receives the full value of its participation. Kirstein can be reached at fundraisingkaac@gmail.com or 678-254-8872.

Sponsorship details, event information, and online forms are also available at www.katydelatas.org, where you can review opportunities and submit your commitment at your convenience. If payment instructions or invoicing is needed, our team will provide clear, timely guidance to make the process smooth and straightforward.

Please note that sponsorship opportunities are limited, and levels with the highest visibility are secured quickly each year. Early commitment not only guarantees your preferred sponsorship tier but also maximizes the exposure your organization receives throughout our promotional campaign and event experience.

We look forward to welcoming you as a valued partner in this year's soirée and in our shared mission of empowering youth and strengthening our community!

Progress Through Purpose

● TARGET GOAL



● CLICK HERE
TO CHECK FOR PROGRESS!

Committee Contact

We extend our deepest gratitude to every organization, business, and individual who chooses to partner with us through this year's Crimson & Cream Dreams: A Roaring Soirée. Your sponsorship is more than financial support—it is a statement of belief in our youth, our community, and the power of education to change lives. Your commitment strengthens our capacity to uplift students, expand scholarship opportunities, and pour meaningful resources into the next generation of leaders.

On behalf of our three collaborating organizations, we thank you for standing with us, investing in our vision, and helping us carry forward a legacy of service and empowerment across the Katy area and beyond.

With appreciation and respect,

Traci Malloy

Chapter President

Katy Area Alumnae Chapter

Delta Sigma Theta Sorority, Incorporated

Fred McCoy

Chapter Polemarch

Katy-Fulshear (TX) Alumni Chapter

Kappa Alpha Psi Fraternity, Incorporated

Dr. R. Brock, D.D.S.

President

F.A.C.T. Foundation